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FOR IMMEDIATE RELEASE

CDS Announce New Contract to Provide Oral Health Promotion Services in Leicestershire

Social enterprise, Community Dental Services (CDS) is the new provider of the oral health promotion service in Leicestershire County from 1 August 2015.

The CDS oral health promotion team will continue to be based in the heart of the community, developing partnerships with health professionals to promote key messages and practices.

This will include information and support for children and more vulnerable adults, the delivery of training, national and local campaigns, tooth brushing programmes and providing a resource centre of teaching aids and promotional material.

Alison Reid, CDS Chief Executive said:

*We relish this opportunity to expand CDS’s role further afield into Leicestershire. CDS, like Leicestershire County Council, has a strong track record for innovation and quality and we are excited to work with new colleagues with different perspectives, knowledge and experience.*

"As an employee owned Community Interest Company (CIC) and a Social Enterprise we pride ourselves on having community and staff engagement at the heart of our commitment to delivering high quality health promotion services for all. We look forward to pooling our collective expertise and skills to provide the best service and additional social value for the residents of Leicestershire."

Mike Sandy, director of public health for Leicestershire said: “*Oral health promotion remains an area of health which we want to focus on as we aim to reduce tooth decay among children.*"

CDS will be working to promote good oral health in children and with priority groups for adults. This includes: older people, rural populations, people with learning difficulties, drug and alcohol misuse, hard to reach groups and others at risk of poor oral health.

The CDS Leicestershire OHP Team can be contacted at:

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More Information about Community Dental Services

Community Dental Services CIC is a social enterprise formed in 2011 passionate about delivering patient centred dental and Oral Health Promotion services throughout Bedfordshire, Luton, Suffolk, Thetford, Oxfordshire and Leicestershire.

It is not for profit and commissioned by the NHS and Local Authorities to deliver care and health promotion advice to a wide range of people across a diverse range of communities and is proud of its reputation as having the expertise, technology and environment to be able to treat almost all dental emergencies and requirements.

Employing 130 people in 20 clinics across Bedfordshire, Suffolk and Thetford in Norfolk, the core business is to provide NHS dental services to vulnerable groups, both adults and children, who require special treatment or who find difficulty in accessing high-street dentists.

CDS also operates two mobile clinics taking specialist treatments to those patients who cannot travel to dental clinics at local health centres.

Oral Health Promotion services are provided throughout Bedfordshire, Luton, Suffolk, Thetford, Oxfordshire and Leicestershire.

Wholly owned by its staff, the company is committed to the highest standards of treatment and has shared its success by re-investing in improved services for patients; most recently it has also formed a charity to work closely with local voluntary organisations in the community.

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